



create

strategic plan 2012-2015



A bright future ahead!

CREATE Foundation is a not-for-profit organisation that acts as the national peak consumer body representing the views of children and young people with a care experience. To be an effective advocate, CREATE balances the engagement and connection with children and young people with the independent role we play to gain their views about what is important to them, and change systems for the better.

The CREATE Foundations 2012 – 2015 Strategic Plan articulates a commitment to positive outcomes for children and young people and the way forward sees CREATE stretching its capacity to engage with children and young people to provide increased access to services in regional and remote areas. This is driven by our commitment to increase contact with children and young people with a care experience overall, and to provide more support for Aboriginal children and young people who are over represented in the system.

It also incorporates scope for CREATE to contribute at an international level by establishing an online international communications forum, to expand our program model in New Zealand and to explore ways of supporting unaccompanied minors in the care of the state.

At the heart of our plans for the future is our belief in the principles of the United Nations Convention of the Rights of the Child, in particular, for children and young people to be engaged and participate in decisions that affect their lives. This is fundamental to CREATE's operation and underpins the work we do.

Our growth over the last three years has been significant and we are committed to ensuring that our foundations are strong, and that our infrastructure and systems support the expansion of services and activities to maximize the benefits to children and young people.

Vision

All children and young people with a care experience have the opportunity to reach their full potential

Mission

Creating a better life for children and young people in care.

CREATE does this through:

- **Connecting** children and young people to each other, CREATE and their Community.
- **Empowering** children and young people to build self-confidence, self-esteem, and skills that enable them to have a voice and be heard.
- **Changing** the care system, in consultation with children and young people, through advocacy to improve policies, practices and services, and increase community awareness.

Core Principles

- Participation is the cornerstone of best practice
- Openness and transparency
- Children and young people are valued, respected and cared for
- Staff are valued and supported to excel
- Strong independent advocacy, is informed by children and young people
- Partnerships with governments, organisations and individuals are pivotal to success
- Innovation, creativity, and fun

connect empower change



Risk management framework is utilized to minimise risk across the organisation

Board KPI's are set and monitored annually

Increase unattached funding

Maintain CREATE's current level of funding as a minimum

Effective Governance

Organisational compliance; policy, and contractual obligations

Financial Viability

Apply strategies to maximize income from investments

Develop and maintain highly effective staff

Maintain an external positive profile with key stakeholders

Highly effective professional organisation

Culturally Inclusive

Ensure programs and activities are culturally sensitive

Improve effectiveness of organisational systems

Maintain a stable workforce

create
FOUNDATION

Creating a better life for children and young people in care

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